

UMT 2024 Graduation Speech by Tingting Sze

Dear principals, professors, classmates, and family members from afar,
Today, standing here, as a doctoral graduate of UMT and the chairwoman of Coil Decoration Group who has been deeply involved in the interior decoration industry for many years, I am full of excitement and gratitude to share my study, work and prospects.

Looking back on this doctoral study trip, I realized that project management is not only a technical operation, but also an art about how to efficiently integrate resources, coordinate the interests of all parties and deal with complex challenges. In the interior decoration industry, which is full of creativity and challenges, every project is unique. They are like pieces of puzzles. We need to combine them perfectly with keen insight, outstanding leadership and unremitting efforts to create works that meet customer expectations and exceed industry standards.

This doctoral study trip proves that the following points are very important for our lives:

First, Strategic planning and execution: A successful project begins with clear goal setting and strategic planning. As the project leader, we need to have a forward-looking vision, be able to foresee and avoid potential risks, and at the same time, strong execution is the key to turning the blueprint into reality.

Second, teamwork and communication: Interior decoration projects involve many links, such as design, construction, material procurement, etc., and need the close cooperation of many departments and professions. Effective communication and coordination mechanism can ensure unimpeded information, mutual support among team members and jointly promote the development of the project.

Third, innovation and continuous improvement: in the rapidly changing interior decoration industry, innovation is the core to maintain competitiveness. We should not only pay attention to the innovation of technology and materials, but also pay attention to the innovation of management mode, and constantly improve the efficiency and quality of project management through continuous improvement.

Fourth, customer orientation and quality first: customer satisfaction is the ultimate goal of our work. In the whole process of project management, we must always adhere to the customer-centered, pay attention to customer needs, and ensure that the project results meet or even exceed customer expectations. At the same time, quality is the lifeline of interior decoration enterprises, and we must strictly control quality to provide customers with a safe, comfortable and beautiful living environment.

These are the vital tips I learned from the study and my work. No matter where you go in the future and what kind of occupation you are engaged in, please keep the four tips in mind, and keep your thirst for knowledge,

your enthusiasm for work and your pursuit of innovation. Wish UMT prosperity, wish every fellow graduate a bright future!

Thank you!